

Chamber boosts business

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Also this year, in addition to daily inquiries from many Belgian, Luxembourg and European organizations, we have decided to concentrate on two main areas of activity: promoting Belgian beer and Luxembourg wine, on the one hand, and high-tech activities on the other.

Belgian beer and Luxem-

bourg wine have been promoted through numerous events throughout the year in different locations in Japan, including five trade fairs where the chamber had a booth and social events such as the party organized after the Belgium-Japan soccer game.

I would also like to mention an interesting achievement.

The chamber of commerce, together with the City of Numazu and Patrick Gerola of Paxo Studio Art Production, organized a Belgian festival in Numazu. The purpose was to promote Belgian culture with the exhibition of Roger Somville in the Imperial Villa, as well as Belgian musicians and numerous Belgian products. The event was a great success, attracting more than 20,000 visitors over the three days.